



Volunteer Role: Media & PR Officer

Could you give a voice to people rarely heard?

Hours per week



2-4 hours per week (flexible)

Location



Include.org is a small but exciting charity based in Redhill, Surrey. Initial visits are recommended but the role can be carried out remotely. (We're a whizz on Zoom these days!)

Description



Include.org carries out inspirational work with people with learning disabilities and autism through the Include Choir (now online) and training. We sing, sign & smile to raise awareness of communication need and people's rights – but we need help to bring our voices to the Press and Public, especially as people are at risk of disappearing from view during Covid-19.

We are looking for proactive, creative and tenacious media-savvy people who can capture the difference we make in people and present the life-changing effects of inclusive communication and music.

You will help us design / deliver a comprehensive media strategy. You will identify attention-grabbing stories and local and National Media opportunities and will write and share punchy Press Releases to raise our profile and that of communication difficulty.

This role is ideal for anyone with an interest or experience in media and / or PR, who believes the right press coverage can help make the world a better place.

This opportunity will assist you in developing:

- Insight into charity media strategy
- Disability awareness
- Project development and management skills
- Leadership skills

Training



Communication Disability Awareness training will be provided as part of the induction. Supervision and out of pocket expenses will be provided.

What do you need?



Essential: An inclusive attitude, enthusiasm, ability to prioritise and multitask, time management skills, persistence, sense of humour, ability to plan and work independently, good English language skills, teamwork

Desirable: Experience in writing to deadlines, experience of working in or studying PR or journalism, experience of devising and integrating media strategy; experience in working with people with learning or communication disabilities, understanding of Disability Rights

For more info: email info@include.org or call Alix Lewer on 07446 897835 for a chat



www.include.org



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