



Market Researcher

Hours per week

4-8 hours per week (flexible & fixed term for up to 3 months)

Include.org is an exciting charity based in Redhill, Surrey. In 'normal' times, initial visits are advised but this role is currently home-based.

Location



Description

We are looking for proactive, imaginative and committed people to join us in making a real difference to the lives of people with communication challenges.

Include.org empowers people with learning and communication disabilities, their families and the workforce that supports them. We provide evidencebased training and activities which reduce social isolation and improve care practice and communication for all. Our work is more important than ever in the wake of Covid-19 when people face greater isolation, additional communication challenges and restricted engagement.

We are developing our virtual and later face-to-face training packages to help staff over come communication and engagement barriers caused by the use of PPE and the restrictions and stresses brought on by the recent crisis. We need volunteers to engage with care providers and help us understand more about the challenges they are facing.

This role is **perfect for anyone with an understanding of the importance of market research in planning new services**

This opportunity will help you develop:

- Insight into charity development
- Experience in designing and implementing a market research programme, which will have real impact on the lives of vulnerable people
- Problem solving and creative solutions
- Project development, leadership and management skills
- Awareness of inclusive communication

Communication Disability Awareness training will be provided as part of the induction. Regular supervision and out of pocket expenses will also be provided.

About You



What do you need for this role?

Essential: Good organisation skills, enthusiasm, empathy, ability to prioritise and multitask, time management skills, sense of humour, ability to plan and work independently, excellent communication skills

Desirable: Experience in working to deadlines, experience in working with people with learning or communication disabilities, understanding of the Care sector, experience of carrying out Market Research.

For more info: email info@include.org or call Alix Lewer on 07446 897835 for a chat



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https://youtube.com/c/theincludechoir



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The Include Project: Registered Charity No: 1177785