



Social Media Assistant

2-8 hours per month (flexible)

Hours per week



Include.org is a vibrant new charity based in Redhill, Surrey. Aside from initial visits, and attending occasional performances (to be discussed) this role can involve working from home.

Location



We are looking for proactive, imaginative and committed people to join us in making a real difference to the lives of people with communication challenges.

The Include Choir is made up of people with and without learning or communication disabilities – we reduce social isolation and improve communication for all. Our work is more important than ever in the wake of Covid-19 when people face greater isolation than ever.

Description

This role is **perfect for anyone with an interest in Social Media and its power to do good**. This flexible role gives insight into the challenges of social media strategy and opportunity for volunteers to use their talents across a variety of platforms.

You will help to maintain any one or a number of the Include Choir's Social Media Channels. Tasks could include:



- Programming Hootsuite to ensure regular curated content appears on our Twitter and Facebook feeds (training can be provided)
- Upgrading our YouTube Channel to a Brand Channel
- Overseeing the Facebook & Instagram pages
- Developing Social Media Strategy and /or training for people with communication needs
- Working alongside our members with learning disabilities/ communication needs, who are interested in being more active on social media to help ensure their voices are heard

This opportunity will help you develop:

- Insight into charity social media strategy & digital marketing
- Problem solving and creative solutions
- Project development, leadership and management skills
- Disability Rights awareness with regards to social media



Communication Disability Awareness training will be provided as part of the induction. Regular supervision and out of pocket expenses will also be provided.

About You



What do you need for this role?

Essential: An inclusive attitude, enthusiasm, ability to prioritise and multitask, time management skills, sense of humour, ability to plan and work independently, good English language skills

Desirable: Experience in working to deadlines, experience in working with people with learning or communication disabilities, understanding of Disability Rights

For more info: email info@include.org or call Alix Lewer on 07446 897835 for a chat



www.include.org



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