



Volunteer Facebook Account Manager

Hours of week



Location



At a glance: Breathe new life into our Facebook Account and help guide our Facebook scheduling, posting and content creation as part of our experienced and exciting social media team, to capture the difference we make in people's lives and present the life-changing effects of inclusive communication and music.

Hours and location: Either in or out of office hours, 1-3 hours / week, This is a remote, home-based role - though we encourage people to attend rehearsals and events occasionally to really experience the magic of Include!

We are looking for a proactive, media-savvy individual with experience of scheduling, posting and content creation on Facebook.

You will work with the senior staff, volunteers and members, creating fun and engaging content and sharing news to promote our charity and create an interesting, welcoming and inclusive atmosphere on Facebook. You will liaise with other volunteers across other social media platforms, to not only raise our profile, but to connect with anyone who struggles with communication.

The role may also involve providing training for our members, empowering them to contribute towards our media profile online. You will also receive training in the principles of inclusive communication.

We may also need technical assistance from time to time, on Facebook lives etc.

This role is ideal for anyone with an interest or experience in social media and who believes the right news coverage can help make the world a better place.

What are we looking for?

Essential:

Personal - Reliable, creative, committed, excellent communication skills, good organisational and prioritisation skills and ability to meet deadlines

Professional - experience of using Facebook, scheduling on that platform and its features such as Business suite, experience of devising and implementing a media strategy.

Desirable: experience of working with small charities.

What difference will you make?

Over recent years, the organisation has grown exponentially in the numbers we reach – but we have seen worrying steps backward in recognition of the rights of people with long-term disabilities. With your help, we can ensure the voices of our members and beneficiaries do not go unheard.

In addition, your professional expertise will help us improve the sustainability of our organisation,

Include.org is unique in combining a clinical evidence base with inclusive activities, training opportunities and lots of fun. Our volunteers say:

'it has really opened my eyes... This is such a special organisation. my week would not be complete without the Include choir.'



www.include.org



includechoir@include.org



www.facebook.com/includechoir/



[@includeorg](https://twitter.com/includeorg)

The Include Project - Registered Charity No: 1177785



<https://youtu.be/-MFBolJ0IU0>