

Share Your Ideas Meeting - Summary

13th April 2026 - on Zoom

We had a meeting online to share ideas.

Everyone was welcome.

We took turns to speak.

Include Choir is 10!

It is 10 years since the first ever Include Choir.

We want to celebrate this.

We want to know what ideas people have

What is a Movement?

Courtney said that we are 'like a movement' because we want to create change and help communities be more inclusive.

We want to know whether everyone agrees that we should tell people that we are a movement.

This is one way we can celebrate 10 years of the Include Choir.

A **movement** is:

- People working together to make something good happen

Ciara explained it like *The Wizard of Oz*:

Different people join the journey, but they all want the same goal.

We looked at movements like:

- Votes for Women
- Civil Rights
- Smartphone-free childhood

Courtney said Include already feels like a movement because:

- We want people to be more inclusive
- We write and sing songs to help people understand inclusive communication and writes
- We train organisations and individuals to be inclusive communicators
- We help people

What Change Do We Want?

We want **kind communication** - but what are the specific changes people would like to see?

People shared ideas:

 **Amelia**

"I want it to be easier for people like me to volunteer and help others."

 **Ciara**

"Let's work with other charities and groups."

Let's visit them and share what Include does."

 **Ellie**

"We already made **Top Tips for Kind Communication**.

We can share them with more people."

 **Anne**

"Teach the public a few simple signs or ways to help someone who finds communication hard."

 **Courtney**

"Make a simple pack for businesses:

- 1–2 signs
- Symbols
- Easy words
- Reminders to use objects or pictures"

 **Ciara**

"Make **10 videos** with **10 signs** for our 10th birthday."

Everyone agreed:

- ✓ **Keep it simple**
- ✓ **Keep it visual**
- ✓ **Make it fun**
- ✓ **Make it easy to join in**



Ideas for the 10th Birthday

People suggested:

- A big poster or banner
- A 10-year cake
- A flash mob in a Surrey place
- A public open-mic night
- An online party for remote members
- Using TikTok and TV contacts
- A year-long theme: **Be an Includer**



One-Sentence Summary

Include wants to build a **movement for kind communication**, sharing simple ideas, stories, videos and teamwork to help everyone be an **Includer**.



Next Steps



For Staff

- Choose the **10 key ideas** (10 signs, 10 tips, 10 stories).
- Make an **easy-read voting sheet** for members.
- Create a simple **Be an Includer** logo and T-shirt.
- Make a **business pack** with simple communication tools.
- Plan the birthday events (in-person + online).
- Make a plan for **10 social media posts**.

- Use member networks (TikTok, World Singing Day, local groups).



For Members

- **Vote** for your favourite ideas.
- Make short **videos** (your favourite sign or tip).
- Help design the **birthday poster**.
- Join the **flash mob** or **open mic**.
- Teach **one person one thing** (a sign or tip).
- Share photos, stories and examples of **kind communication**.